

ATTENTION EXHIBITORS

NEW SHOW LOCATION

THE SAN ANTONIO EVENT CENTER

8111 Meadow Leaf, San Antonio, Texas 78227
(at Loop 410 & Marbach Rd.)

DIRECTIONS:

FROM THE SAN ANTONIO INT'L AIRPORT

Go west on loop 410 (roughly 10-13 minutes), you will stay on 410 all the way around to Marbach, exit. Make a u-turn under the 410 overpass and go less than 1 block to 8111 Meadow Leaf (event center will be on your right).

NEW DECORATOR:

FREEMAN DECORATING:

email: megan.benitez@freemanco.com

Phone: (210) 227-0341

All furniture, equipment and showcase orders will now be handled by Freeman Decorating. (please see their inclosed Exhibitor Kit and order forms) Please order all showcases and equipment in advance of the show!

NEW ELECTRICIAN:

SEE ELECTRIC ORDER FORMS

Freeman Electrical Services

email: julie.miranda@freemanco.com

Phone: (210) 227-0341

Be sure you order the correct amount of power needed in advance (to save money).

NEW LOCATION

Our goal and mission has always been to provide you with the most Profitable, Easy & Enjoyable show in the country. We are doing our very best to foresee every possible need and challenge at this new facility. (But there's always the chance we will have unforeseen situations to overcome). We ask for your patience and understanding as we all get acquainted with this great new location.

ALL BOOTH BALANCES ARE DUE NO LATER THAN 30 DAYS BEFORE THE SHOW

PARKER TRADE SHOWS

206 LIDO STREET • AUSTIN, TEXAS • 78734 • (512) 261-4223 • FAX (512) 261-3503

EXHIBITOR INFORMATION

the

SAN ANTONIO

Jewelry, Gift, Apparel & Accessories Show

☆☆☆ **NEW LOCATION** ☆☆☆

THE SAN ANTONIO EVENTS CENTER

8111 Meadow Leaf
(at Loop 410 & Marbach)
San Antonio, Texas 78227

BOOTH PACKAGE

Includes: 2 chairs and a company sign.

10 ft. Booth—2 Tables

15 ft. Booth—3 Tables

20 ft. Booth—4 Tables

(For additional equipment & tables, see
Freeman decorating kit.)

New Electric Service Co.

Freeman Decorating Electronic Division
see order form enclosed or contact Julie Miranda
Ph#: 210.227.0341
Email: Julie.miranda@freemanco.com

WELCOME ABOARD!

The entire staff of Parker Trade Shows wishes you a most enjoyable and profitable show. To ensure that your exhibit goes as smoothly as possible, please read all information carefully.

ADVANCE FREIGHT

All advance freight information can be obtained from the show decorator. Look inside this kit for more info, or call **Freeman Decorating** at (210) 227-0341.

PARKING at NEW LOCATION

Parking is free at THE SAN ANTONIO EVENTS CENTER

SET-UP HOURS

Thursday 12PM—7PM

Friday 7:30AM—10:30AM

(Loading dock closes at 10:30am Friday 1/2 hour before show opens). All booths must be set up no later than 10:30am on Friday.

★ FRIDAY SHOW STARTS AT 11AM! ★

SHOW HOURS

Friday 11AM—6PM

Saturday 10AM—5PM

Sunday 10AM—5PM

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HOTEL INFORMATION

the **SAN ANTONIO**

Jewelry, Gift, Apparel & Accessories Show

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San Antonio, Texas 78227

SLEEP INN

143 Richland Hills Drive
San Antonio, TX 78245
(210) 670-2500

To guarantee our special rate, make your reservation by:

RATES

\$59 for single or double room.

★Mention Parker Trade Shows★

(The Sleep Inn is a very nice & new hotel)

RESERVATIONS

To book your room call the hotel directly and ask for Parker Trade Show Group Rate
The Sleep Inn has the nicest rooms and lowest rate - making it the best value for your hotel needs in San Antonio. (New hotel with continental breakfast)

Rooms are limited, so don't delay making reservations!
After the deadlines, room rates will be subject to availability.
The Sleep Inn is the nearest to The San Antonio Event Center.

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EXHIBITOR BADGES

the **SAN ANTONIO**

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EXHIBITORS MUST WEAR A BADGE DURING THE SHOW!

Please list the names of all personnel working in your booth throughout the show. Badges will be available at the registration desk when you arrive on set-up day.

Please mail or fax this form to Parker Trade Shows by:

NAME

NAME

NAME

NAME

COMPANY

BOOTH #

ADDRESS

CITY, STATE & ZIP

PHONE

FAX

I certify that all individuals listed above are bona fide employees and/or representatives of the company indicated, and will show only that company's line in our exhibit space during the show.

AUTHORIZED SIGNATURE

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FREE INVITATIONS

the **SAN ANTONIO**

Jewelry, Gift, Apparel & Accessories Show

**LET YOUR CUSTOMERS KNOW YOU
WILL BE AT OUR GREAT NEW LOCATION**

THE SAN ANTONIO EVENTS CENTER

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**LET YOUR CUSTOMERS
KNOW YOU'LL BE THERE!**

Every major trade show survey indicates that buyers attend because they received a personal invitation from exhibitors. Order our official show invitations to mail to your customers—just tell us how many you need, and we will send them to you free of charge! These cards will make a difference, so don't delay in ordering and get them out to all your customers and prospects. Let your buyers know of your new lines, new prices, or new booth number.

Please mail or fax this form to Parker Trade Shows by:

NAME

COMPANY

BOOTH #

ADDRESS

CITY, STATE & ZIP

PHONE

FAX

QUANTITY NEEDED:

50

100

200

OTHER

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